



Automate your workload with Ag Apps

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Quick App Agenda

- DTN / PF i-Pad App
- Find My Friends App
- Ag Weather Tool App – Subscription
 - Forecasts, PrecipTimer™ and Alerts
 - Layered Weather Interactive Map
 - Virtual Rain Gauge
- Mix Tank App
- Market Strategies App
 - 6 Factors Analysis and Recommendations
 - Marketing Tools
- And last minute X-Mas shopper price saver 😊



DTN/The Progressive Farmer App

- Award-winning agricultural news coverage, commodity market data and industry specific weather
- Exclusively available in i-Tunes app store for the i-Pad
- Free Service provided by DTN / The Progressive Farmer



DTN/The Progressive Farmer (Cont.)

- Easily scroll through top news stories
- Track and chart your commodities of interest
- Weather is automatically formatted to your i-Pad's location
- Includes video's of today's market and weather issues



Find My Friends

- Ability to quickly and easily locate where family and workers are currently located
- No reason to call and distract them while they might be operating equipment and become distracted
- Alerts can be sent for when they arrive and leave a location
- Includes a link to FaceTime Video so you can start a conversation over the phone
- Available in the i-Tunes App store for free on i-phones and i-pad



DTN/The Progress Farmer: Ag Weather Tools

- Premium Weather Tools
- Several distinctly different & valuable capabilities within (1) App
- Available through the i-tunes App store for both i-Phones and i-Pad; at Google Play for Android Devices
- Low cost monthly subscription service



Premium Weather Forecasts

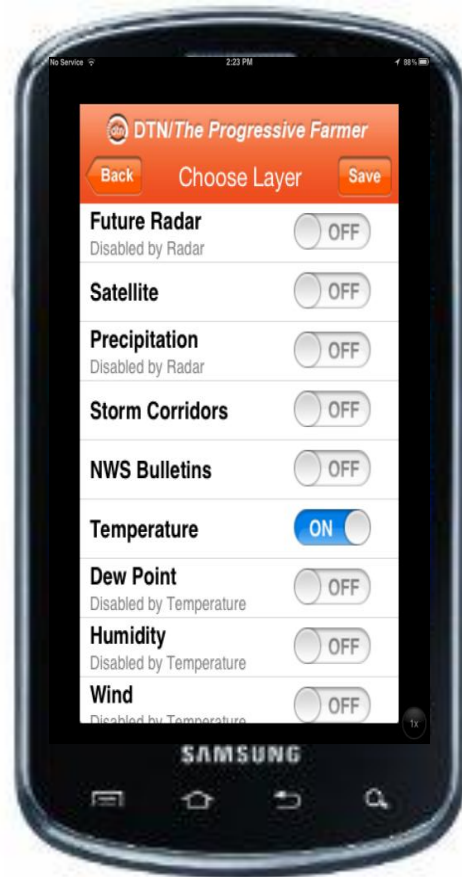
- Provides roaming forecast for the GPS coordinates of your Mobile device – as well as important fixed locations
- Detailed hourly & daily
- Up to 3 hours of advanced warning for precipitation (start, stop times) via DTN PrecipTimer™
- # 1 Weather Forecaster in the Business



Layered Viewer

One -Touch layers toggle you between:

- Radar
- Future Radar
- Satellite Imagery
- Past Precipitation
- Storm Corridors
- NWS Bulletins
- Temperature
- Dew Points
- Humidity
- Wind Speeds
- Weather Conditions



Virtual Rain Gauge

Precipitation Layer:

- Shows you the past 24 hours of precipitation
- Zoom in to field level or out for macro perspective
- Measures in 0.1 inch increments on up
- Highly accurate – from proprietary DTN Radar



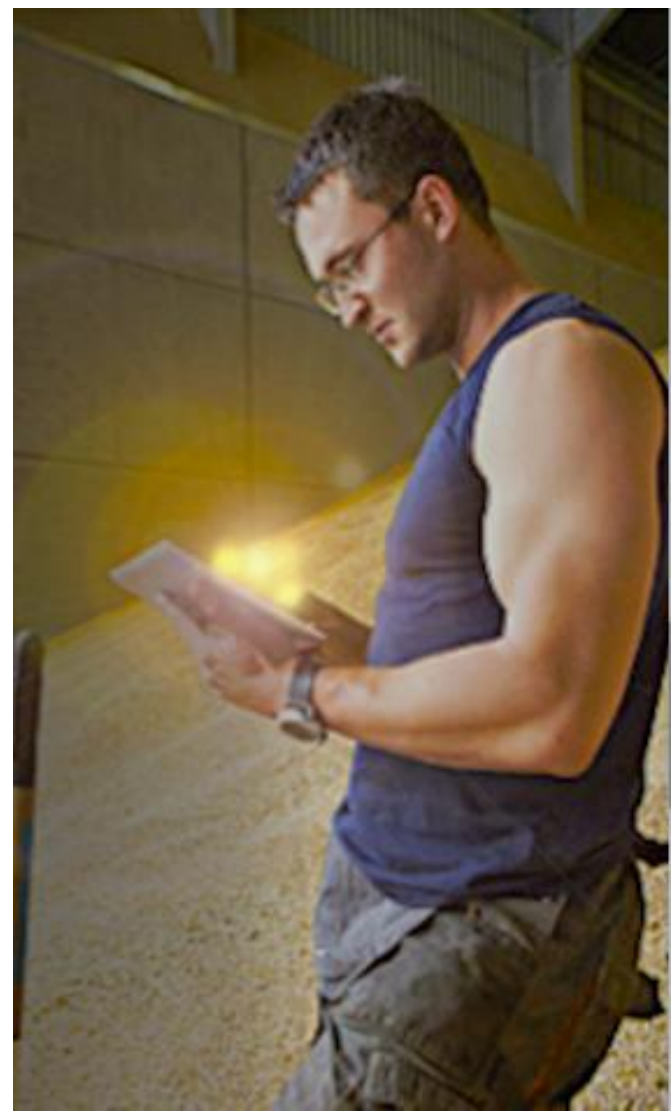
Precision Laboratories, Inc. – Mix Tank App



- Designed to assist applicators with proper mixing order, precautions and maintaining accurate spray logs
- Database of current chemistries, instructions for use and MSDS forms
- Free App i-Tunes & GP
- Winner of the Ag Professional magazine's Readers Choice *2011 Top Product of the Year Award*

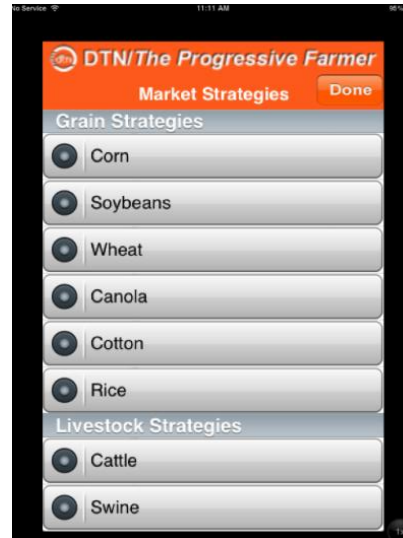
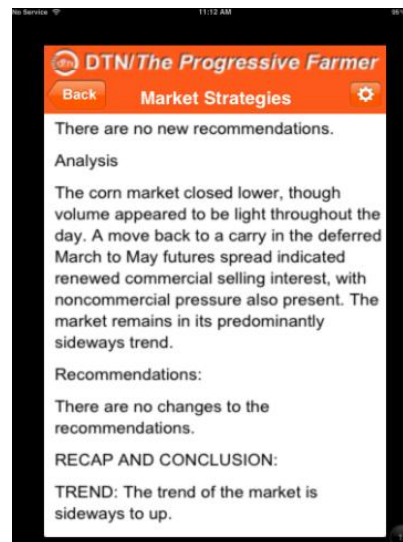
DTN/The Progress Farmer: Market Strategies

- Premium subscription for the daily analysis of the(6) critical market factors that move and shape commodity prices:
 - Trend
 - Non-Commercial
 - Commercial
 - Seasonal
 - Price
 - Volatility
- Unbiased and Proven recommendations for both Futures, Options and Cash Markets
- Available on i-tunes App Store for i-Phone, i-Pod and i-Pad; Google Play for Android Devices



Market Strategies (Cont.)

- Individual strategies available for (16) different commodities including Corn, Soybeans, Wheat, Livestock, Fuel, etc.
- Recommendations are clear and concise; written for any level of marketer
- Automated alerts sent to your mobile device so you don't miss a good buying or selling opportunity

DTN/The Progressive Farmer
Back Market Strategies

There are no new recommendations.

Analysis

The corn market closed lower, though volume appeared to be light throughout the day. A move back to a carry in the deferred March to May futures spread indicated renewed commercial selling interest, with noncommercial pressure also present. The market remains in its predominantly sideways trend.

Recommendations:

There are no changes to the recommendations.

RECAP AND CONCLUSION:

TREND: The trend of the market is sideways to up.



DTN/The Progressive Farmer
Back Market Strategies

Spread	-\$0.0100	Bullish

Trends:		
Long-term:	Sideways	
Short-term:	Sideways	

Market Structure:		
Neutral		

Seasonal Index:		
The market tends to trend lower through early December.		

Positions:		
2012-2013 25% cash sold \$8.00 (CU2)		
2012-2013 60% @ CZ2 \$5.92		
2013-2014 20% @ CZ3 \$5.90		

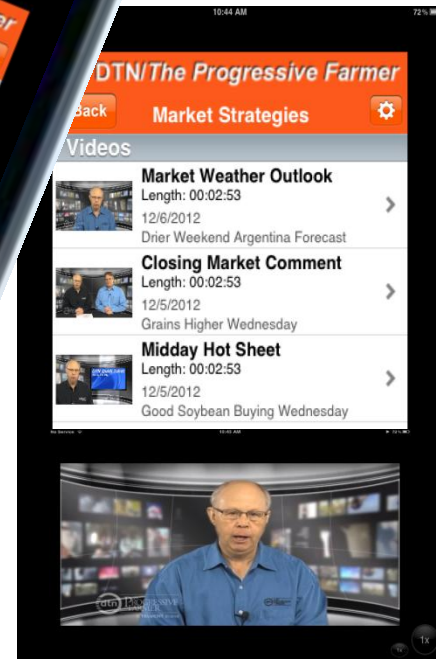
*See DTN Philosophy for an explanation of how spreads reveal the supply and demand situation.		

Market Strategies (Cont.)

- Additional Capabilities:
 - DTN Markets News
 - Customizable Watchlist
 - Local Cash Bids
 - Market Video's
 - Futures / Cash price alerts



Symbol	Name	Last	Change	High
@CZ12[10]	ELEC. CORN Dec 2012	7530	6'4	7542
@SF13[10]	ELEC. SOYBEANS Jan...	1476'0	20'4	1478'6
INX.X[15]	S&P 500 INDEX	1412.57	5.52	1412.57
GCZ12[10]	DAY GOLD Dec 2012	1694.4	-25.2	1398.23
+CLZ13[10]	COMPOSITE CRUDE OIL...	91.68	-0.10	92.28
+KWZ12[10]	COMPOSITE HARD RED...	891'0	32	891'0
@GFF13[10]	ELEC. FEEDER CATTLE...	146.350	0.775	146.450
				145.425



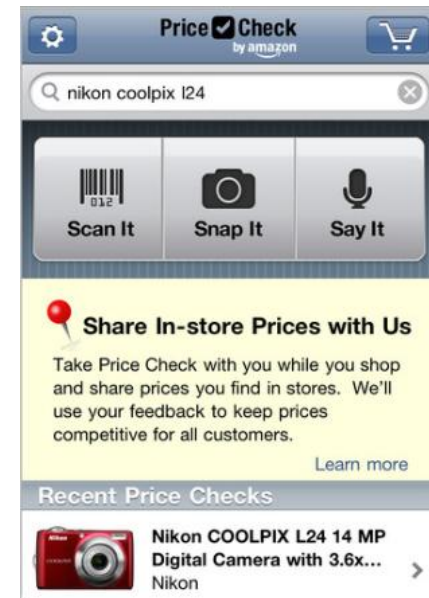
And for last minute X-mas shoppers ...



to save some money ...

Price Check by Amazon

- While shopping, instantly compare prices with Amazon.com and it's merchants for the best price available
- Search by scanning the barcode, snapping a photo, voice or text
- Ask retailers to match the price and save \$\$\$ -or- order through the App
- Available free in the i-tunes App Store on i-Phones and i-Pad



They're not just for kids anymore ...



Thank You

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